



Established in 2006, WNDX places special attention on the most innovative and ground-breaking work by Canadian filmmakers and video artists, with a special focus on the work of Manitoba and prairie artists. We celebrate the impetus to create in motion picture as a means of artistic expression and bring to the forefront works that may be overlooked by the mainstream. WNDX is a film festival that was created by filmmakers, in support of filmmakers. [www.wndx.org](http://www.wndx.org)

WNDX Inc. is a non profit organization and is funded by the Canada Council for the Arts, the Manitoba Arts Council and the Winnipeg Arts Council.

Our 2010 festival edition, to be held Sept 30 to Oct 3, will be our 5<sup>th</sup> Anniversary!

Festival Contact: Cecilia Araneda – [info@wndx.org](mailto:info@wndx.org) or 297-7000

## SPONSORSHIP OPPORTUNITIES

Festival sponsors enjoy the benefit of association with the Winnipeg and Manitoba filmmakers that are strongly supported by our festival. Past edition sponsors have included On Screen Manitoba, Multimedia Risk and the Winnipeg Film Group.

WNDX provides three levels of sponsorship, with corresponding benefits:

<b>Festival Partner: \$2,500</b>	<ul style="list-style-type: none"> <li>• Presenter logo recognition on program book, poster, post card, and website</li> <li>• Eight festival passes</li> <li>• Title sponsor of the One Take Super 8 Event closing night screening at the Gas Station Theatre</li> <li>• full page ad in the WNDX festival program book</li> <li>• Banner recognition at opening and closing night events</li> </ul>
<b>Program Sponsor: \$1,250</b>	<ul style="list-style-type: none"> <li>• Logo recognition as a sponsor in program book and on website</li> <li>• Six festival passes</li> <li>• Title sponsor of the New Prairie Cinema opening night screening + reception (other programs also available)</li> <li>• ½ page (horizontal) ad in the WNDX festival program book</li> <li>• Banner recognition at the opening night event</li> </ul>
<b>Festival Supporter: \$600</b>	<ul style="list-style-type: none"> <li>• Logo recognition as a sponsor in the program book and on website</li> <li>• Four festival passes</li> <li>• ¼ page ad in the WNDX festival program book</li> <li>• Banner recognition at the opening night event</li> </ul>

## ADVERTISING OPPORTUNITIES

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The WNDX program book is designed as a catalogue, to help market the works selected for the festival. It also includes curatorial essays on special series. For this reason, the WNDX program book is intended to be a keep-sake program, as it is not just a schedule of events for the festival.

WNDX program books are additionally electronically archived online and remain accessible for viewing well into the future.

<b>Full Page</b>	7.25" W x 9.25" L	\$800
<b>1/2 Page vertical</b>	3.5" W x 9.25" L	\$550
<b>1/2 Page horizontal</b>	7.25" W x 4.5" L	\$500
<b>1/4 Page</b>	3.5" W x 4.5" L	\$300
<b>1/8 Page</b>	3.5" W x 2.125" L	\$250

### Ad Artwork Specifications

- Please provide your file as a PDF file only, set for "Press Quality" in your PDF Export Settings.
- Image sources must be 300 DPI and converted to greyscale.
- All fonts must be embedded in the PDF file or converted to outlines
- If the ad is not received press-ready, we will notify you and return it for adjustment.

### Ad Artwork Delivery

- Please email files to the WNDX festival at [info@wndx.org](mailto:info@wndx.org); receipt confirmation will be provided
- If mailing files: WNDX Festival, 304 -100 Arthur Street, Winnipeg MB R3B 1H3

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Sponsorships Deadline: May 31, 2010

Adsales Deadline: June 14, 2010

Ad Artwork Delivery Deadline: July 5, 2010

Inquiries? Contact Cecilia Araneda at [info@wndx.org](mailto:info@wndx.org) or 297-7000

**WNDX**